

# WHERE URBAN POLICY MAKERS MEET SCIENTISTS

## 4<sup>th</sup> International Symposium on Nutrition

# ISN 2022

27-28 January 2022  
Lille, France



URBAN FOOD POLICIES  
FOR SUSTAINABLE  
NUTRITION AND HEALTH

With the support  
of the Federation  
of European  
Nutrition Societies



With the support  
of the UNESCO  
Chair in World  
Food Systems



# « Urban food policies for sustainable nutrition and health »

## ABOUT

Our world is moving. Cities have to adapt to meet climate challenge and the evolution of increasing urban populations and their health risks. In particular, cities have to create new models for the sustainable production, transformation and distribution of food products to best meet the nutritional needs of each individual and ensure optimal health.

**The international Symposium on Nutrition (ISN) will bring together the expertise from Academia, Policy, Industry and City representatives to present and debate issues related to urban policies for sustainable nutrition and health.**

## A JOINT ORGANIZING COMMITTEE

The international Symposium on Nutrition (ISN) is organized jointly by the French Nutrition Society and The Nutrition Society of the UK and Ireland, under the Federation of European Nutrition Societies (FENS) auspices, the Federation of European Nutrition Societies.

**FRENCH NUTRITION SOCIETY** (the Federation of European Nutrition Societies (FENS) auspices.)

[www.sf-nutrition.fr](http://www.sf-nutrition.fr)

*Marie Josèphe Amiot, Jean-Marie Bard, Nicolas Bricas, Jacques Delarue, Jean-Michel Lecerf, Béatrice Morio, Monique Romon*

**THE NUTRITION SOCIETY** [www.nutritionssociety.org](http://www.nutritionssociety.org)

*Bernard Corfe, Mark Hollingsworth, Anne Sidnell, Frank Thies*

## TOPICS OF KEYNOTE SYMPOSIA

- What do we mean by Sustainable Urban Food Systems?
- Urbanization and Food Transition: What role for Urban Policies?
- Milan Urban Food Policy Pact : What is it and what is done in Nutrition?
- Can we change consumer behaviours? The Installations Theory
- Impact of dietary habits on climate change and land use
- Urban Foodscapes for Nutrition and Health

## WORKSHOP TOPICS FOR DEBATES AND EXCHANGES:

- Non-Communicable Diseases and urban environment
- Food Insecurity in urban areas
- Contaminants in urban diets and practices
- Alternative food systems for urban food security
- Synergistic action of health professionals and urban planners to promote Physical Activity
- Canteens as a tool for an improved Nutrition
- What governance for Urban Nutrition Policies: sectoral or intersectoral? What kind of citizen participation?
- Towards a regulation of Food Advertizing?
- New Food Policy against Food Insecurity and Poverty

## WHO WILL ATTEND?

More than **200 European experts** are expected: academics (including students), policy makers, industry and city representatives.

## BECOME A SPONSOR

- Show your support to urban agriculture and sustainable nutrition
- Meet and interact with European opinion leaders and stakeholders
- Enhance your network of clients and specifiers

## DISCOVER OUR SPONSORSHIP PACKAGES

### GET THE BEST OF OUR EVENT!

Our packages are combining exhibition, advertising, marketing benefits and registrations for your staff and clients. We have dedicated packages for cities and metropolis wishing to show their involvement in urban food policies.

SPONSORSHIP PACKAGES				
	PARTNER	SUPPORTER	CITY PARTNER	CITY SUPPORTER
<b>PRICE</b>	4 000,00 €	2 000,00 €	1 000,00 €	500,00 €
WAIVED REGISTRATIONS				
<b>FULL REGISTRATION</b> (access to the sessions)	10	5	4	2
<b>NETWORKING COCKTAIL</b>	10	5	4	2
EXHIBITION				
<b>BOOTH</b>	1 booth	1 virtual booth		
SPONSORSHIP TOOLS				
<b>WEBSITE BANNER</b>	1			
<b>LEAFLET in DELEGATES BAGS</b>	1	1		
MARKETING BENEFITS				
<b>OFFICIAL POSTER</b>	Large Logo	Medium logo	Small logo	Name
<b>EVENT WEBSITE</b>	Large logo+lien	Medium logo+lien	Small logo	Name
<b>ONSITE SPONSOR ACKNOWLEDGEMENTS</b>	Large Logo	Medium logo	Small logo	Name
<b>INTERSESSIONS SLIDES</b>	Large Logo	Medium logo	Small logo	Name

All prices in this brochure are indicated without VAT.

## EXHIBITION

The exhibition has an important role in the meeting. As an exhibitor you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers. The floorplan has been designed to maximize exhibitor exposure to conference participants. We hold all coffee and lunch breaks in the exhibition area.

<b>ONSITE</b>	<b>1500€</b>
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**Booth** (1 table, 2 chairs and 1 registration)

<b>VIRTUALLY ONSITE</b>	<b>800€</b>
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**You can't attend?** Display your corporate brochure within the exhibition and a corporate or product video display on the event's website and on screens within the exhibition area.

## SPONSORING

<b>CONFERENCE BAGS</b>	<b>1,500€ (EXCLUSIVITY - PRODUCTION INCLUDED)</b>
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Provide a bag to each delegate! Your company logo will be placed on the bag along with the event's logo.

<b>CONFERENCES LANYARDS</b>	<b>1,500€ (EXCLUSIVITY - PRODUCTION INCLUDED)</b>
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Each delegate will receive a lanyard with his/her conference badge. Enjoy great exposure by becoming the exclusive sponsor of the lanyards! All the delegates must wear their badge while in the conference venue.

<b>WEBSITE BANNER</b>	<b>500€ (LIMITED TO 3 ADVERTISERS - RANDOM DISPLAY)</b>
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The congress website is the place for experts to get a full range of news and information. Get unmatched exposure by posting your corporate advertisement!

<b>LEAFLET IN DELEGATE BAG</b>	<b>500€ (LIMITED TO 5 ADVERTISERS)</b>
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This insert could promote you company's activities, or it could be an existing corporate flyer giving information on your services or products.

<b>EMAILING TO THE DELEGATES</b>	<b>500€</b>
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Prepare your communication to the delegates. Send us your text and we will send your emailing to the registered delegates.

<b>VIDEO CLIP PRESENTATION</b>	<b>750€</b>
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Broadcast of your video clip presentation in the conference rooms - must be validated by the organising committee.

## SOCIAL EVENTS

### NETWORKING COCKTAIL THURSDAY 27 EVENING

**5,000€ (EXCLUSIVITY)**

Become the exclusive sponsor of the networking cocktail. Your company logo will be displayed in all our communications announcing the cocktail, signage during the cocktail, a 10 minutes speaking opportunity during the cocktail and 10 invitations for your clients and staff.

### LUNCH THURSDAY 27 OR FRIDAY 28

**3,000€ (PER LUNCH, 2 AVAILABLE)**

Become a sponsor of a lunch! Your company logo will be displayed in all our communications announcing the lunch, signage during the lunch and a 5 minutes speaking opportunity during the lunch.

### COFFEE BREAK THURSDAY 27 OR FRIDAY 28

**500€ (PER BREAK, 4 AVAILABLE)**

Become a sponsor of a coffee break! Your company logo will be displayed in all our communications announcing the coffee break, signage during the break and brochure display on the buffets.

## GRANTS

**300€ (PER STUDENT)**

Support the young and creative nutrition and urban agriculture student! We would like to bring together in Lille the best European students in our field and we'll need the support of the industry.

### LILLIAD LEARNING CENTER INNOVATION, OUR VENUE



MCI France has been entrusted with general logistics and organization of the International Symposium of Nutrition – ISN 2022 here below referred to as “the Event”, to be held from 27th and 28th January 2022. The event will be held in LILLIAD – Université de Lille.

MCI France may also be referred to as “The Organizer” here below. The person or company buying Sponsoring items, Booth and Grants or becoming a financial partner (sponsor) to the event may also be referred to as “the Buyer”. Both the organizer and the Buyer may also be referred to as “the Parties”.

## APPLICATIONS

In order to be valid, Sponsoring items, Booth and Grants application form(s) are to be carried out by post or email on the original application form here enclosed and sent to MCI France. In the absence of specific written contract between the parties, the signature of the Sponsoring items, Booth and Grants application form(s) constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations as well as all the specific conditions related to the event if applicable.

An invoice due upon receipt will be issued once the completed reservation form is received by the Organizer. In order to guaranty the reservation, a 50% deposit is due upon receipt of the invoice.

No verbal or telephone agreement will commit the Organizer unless confirmed in writing. The total subscription fee is to be settled by November 2nd 2021 at the latest. Nonpayment by this stated deadline will lead to the cancellation of the right to use the booth, and without reimbursement of the sums paid.

Sponsoring items, Booth and Grants allocations will be attributed in reservation order of arrival unless specific event conditions state it differently and are subject to the full payment and the agreement of the Organizer. Once these locations have been attributed, no change will be possible without the Organizer’s written agreement. All payment must be received by the Organizer prior to the event as per the general or specific event conditions. No sponsor/ exhibitor will be allowed to begin move-in operations nor be listed as a sponsor/exhibitor in the event publications until full payment is received by the Organizer.

As for the Exhibition, the floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Local Public authorities and its official Fire & Safety Regulation Services. However, the Organizer reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor.

## ACCEPTANCE OF APPLICATIONS

The Organizer reserves the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or close stands, wholly or in part, that reflects unfavourably on the character and the purpose of the event.

## PAYMENT

The Organizer (MCI France) is the sole competent and authorized company to receive payments for this event. Payment of the deposit may be made by bank transfer to the order of ISN 2022/MCI France – LCL Bank- Paris SDC Paris 2 – 59, rue La Fayette – 75009 Paris – France Bank code : 30002 – Bank sort code : 05666  
Account N° : 0000060133P – Key 15  
IBAN : FR91 3000 2056 6600 0006 0133 P15 BIC : CRLYFRPP In case of a bank transfer, please do not forget to specify the reason of your payment and the invoice number.

## CANCELLATION CONDITIONS

[applicable to Partnership, Advertising, Marketing options and Exhibition] All cancellations must be made in writing to MCI France. The Organizer shall retain:

- 50% of the agreed amount due if the cancellation is made before November 2nd 2021
- 100% of the agreed amount due if the cancellation is made from November 2nd 2021

After Sponsoring items, Booth and Grants have been confirmed, a reduction or any other kind of, is considered as a cancellation and will be governed by the above cancellation policy. As for the Exhibition, a reduction in space can result in relocation of exhibit space at the discretion of the Organizer.

## LOCAL AND SITE REGULATIONS

Buyers shall abide by the local and site regulations with respect to law and order, safe and security. The Organizer will take appropriate action against those who do not comply with the regulations. The Organizer have the authority to demand removal/change of any tools/papers/documents/structures which are not in accordance with the Event rules or even cancel the participation of the Buyer. The decision of the Organizers will be final and binding.

## ENTRY TO THE EXHIBITION

Access to the exhibition will only be possible to regularly registered participants. To attend any meeting sessions, exhibition staff will need to register as full delegates and pay the appropriate registration fee (refer to conference regulations).

## SHARING OF BOOTHS

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent of the Organizer.

## USE OF RENTED SPACE AND BUILDING RULES

The use and branding of exhibit space may not exceed the rented surface. The height limitation as communicated in the Exhibition Technical Manual must be respected both for physical and visual devices (e.g. lasers, gobos, etc.).

## INSURANCE

The Buyer renounces to take recourse against the Organizer or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the event. None of the Organizer’s Insurance will cover the Buyer’s activities during the Event.

## FAILURE TO OCCUPY SPACE

Exhibitors not occupying booth space by January 27th 2022 at 9:00 am will forfeit their booth space without refund. The space may be resold or used by the organizer.

## FORCE MAJEURE

In the case of force Majeure, the event dates may be changed or the latter may be purely and simply cancelled. The Organizer cannot be held liable for any hindrance or disruption of Event proceedings arising from political, social, health or economic events or any other unforeseen incidents beyond their control. The Event cancellation conditions shall apply in any case. These conditions apply to Registration fees as well as Exhibitions, Sponsorship and Advertising sales. The Organizers strongly recommend that Exhibiting companies obtain adequate cover for cancellation travel, health, accident and cancellation insurance before they depart from their countries.

The Organizer will accept no liability for personal injuries sustained by or for loss or damage to property belonging to Exhibiting companies and their representatives either during or as a result of the Event.

## SECURITY

Likewise, and especially in case of risk of harm to any person’s security (and independently from any case of force majeure), the event organizers reserve the right to change the event location and, if necessary, to move the event to another country or region than the one initially planned. The event cancellation conditions stated below shall apply: the Organizer strongly recommend that buyers subscribe adequate covers for and adequate cancellation insurance. In the event of litigation, jurisdiction falls under the Paris Law Courts alone.

## INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

The Organizer is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the Buyer. MCI FRANCE reserves the right to change or to complete the here-enclosed regulations without prior notice but the Buyer will be informed.

## EXHIBITOR/PARTNER TECHNICAL MANUAL

An Exhibitor/Partner Technical Manual will be sent to every registered Buyer a few months before the event and once invoice(s) has been paid. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for all necessary services (telephone, electricity, transport, storage...) required by the Buyer. REFUND OF VAT According to the European Tax Legislation, organizers of international events, exhibitions and service companies have to invoice all services with 20 % (current rate, subject to modification) Value Added Tax (VAT). Foreign companies (EU or non-EU) are, under certain conditions, entitled to a refund of VAT paid. Important: companies not belonging to the European Union have the obligation to appoint a Country tax representative in order to apply for a tax refund. More details will be available in the Exhibition Technical Manual.

## RULES AND REGULATIONS FOR HEALTHCARE EXHIBITION AND PARTNERSHIP

As far as exhibition and Partnership are concerned, there are certain strict rules and regulations for pharmaceutical or device industry companies to respect. Please make sure to check with your compliance department and/or your subsidiary for more details. The Organizer cannot be held responsible for the Buyer’s noncompliance.

## HEALTH AND SAFETY LAWS AND REGULATIONS AT WORK

It is the responsibility of the Buyer to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations. The Organizer cannot be held responsible for the Buyer’s noncompliance to these laws and regulations.

## THIRD PARTY COMPANIES

The organizer will communicate exclusively with clearly identified third party companies officially mandated by the Buyer (participating exhibitors and sponsors). Queries received from third party companies (i.e communication and press agencies) which do not clearly indicate which company they are representing will not be answered. It is the responsibility of the Buyer to inform the Organizer of the full contact details of the third party companies they are working with.

## PRESS CONFERENCES

Press conferences organized by the Buyer or its duly authorized representatives may only be organized at times specified by the Organizer. The Organizer must be notified of any planned press conferences and all journalists must be officially registered to attend the event.

## PROMOTION ONSITE

Give-aways and printed material may only be distributed in its own exhibition booth only unless otherwise stated by the organizer. It is the company’s responsibility to also adhere to any restrictions and/or limitations which may be applicable according to the legislation of the host country of the conference. Contests, lotteries, raffles are subject to the approval by the organisers.

## VISA AND DOCUMENTATION REQUIRED TO TRAVEL TO THE COUNTRY OF THE EVENT

It is the responsibility of the Buyer to ensure having adequate information and/or entry and visa documents to travel to the country of the event. It is recommended that you plan your travel in advance and that you apply for your visa early, should you need one. The Organizer is NOT responsible for arranging visas. However, should you need an official invitation letter for visa application purposes, you may contact the Organizer’s Secretariat who will be able to provide this. No exhibition and registration fee refunds will be issued for cancellation or non-attendance due to failure to obtain a visa. In any case, the organizer cannot be held responsible for any inconvenience relating to nonobservance or non-compliance to the country law, rules and regulations

## DATA PROTECTION CLAUSE

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/ sponsor’s personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/ sponsor’s stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor’s data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship. For processing purposes, the data of the exhibitor/sponsor’s data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.). The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data. The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/ sponsor may exercise his rights by sending a request to the following address: [melanie.maschino@mci-group.com](mailto:melanie.maschino@mci-group.com)

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.



# IMPORTANT DATES

01 JULY 2021	ABSTRACTS SUBMISSION OPENING
SEPTEMBER 2021	REGISTRATION OPENING
08 SEPTEMBER 2021	ABSTRACTS SUBMISSION CLOSING
NOVEMBER 2021	AUTHORS NOTIFICATION
27-28 JANUARY 2022	ISN 2022 IN LILLE

## DATE & PLACE

**27-28 JANUARY 2022**

**LILLIAD Learning Center Innovation - University of Lille,  
2 Avenue Jean Perrin, 59650 Villeneuve-d'Ascq**



## CONTACTS

### REGISTRATION & HOTEL

[registration-isn2022@mci-group.com](mailto:registration-isn2022@mci-group.com)  
+33 (0)1 53 85 82 53

### ABSTRACTS & PROGRAM

[info-isn2022@mci-group.com](mailto:info-isn2022@mci-group.com)  
+33 (0)1 53 85 82 53

### SPONSORSHIP & EXHIBITION

[partnership-isn2022@mci-group.com](mailto:partnership-isn2022@mci-group.com)  
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